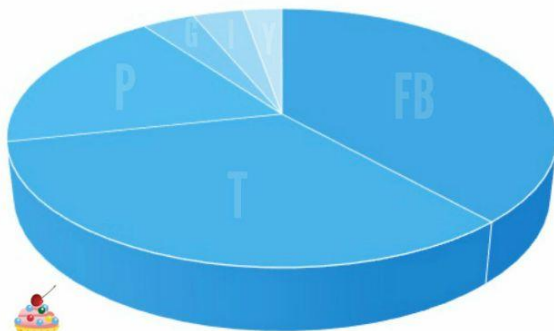




Pamela Maynard
Email: Pam@MomDoesReviews.com

At Mom Does Reviews you will find reviews, giveaways, freebies, parenting articles, fashion finds, beauty tips, DIY projects, recipes & more! MDR is a family friendly place that has been recognized as a Top U.S. Mom Blogger by Cison (#16) and 3rd Place in the uKnowKids Blog of the Year Awards!

Blog Statistics



Facebook Twitter Pinterest Google+ Instagram YouTube

Facebook: 52.3K	Monthly Unique Visitors: 89K
Twitter: 57K	Email Subscribers: 9K
Pinterest: 25K	RSS FEED SUBSCRIBERS: 3.4k
Google+: 5K	Bloglovin Followers: 4K
YouTube: 3.7K	Klout Score: 73

Reader Aquisition Data

Referral Traffic to MDR is largely from our giveaway promotion efforts. The readers that come to us in this manner are coming for giveaways OR because they saw a link to a review on a giveaway that is being shared on another blog.

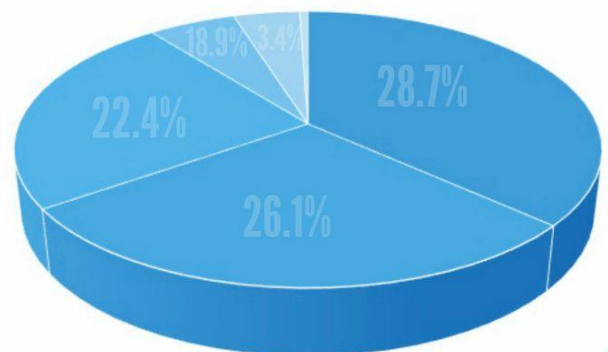
Direct Traffic is our regular followers. They are visiting often, they have MDR saved on their bookmarks, or they remember the name so well that they are typing it into their web bar themselves. Either way, we love them and are glad they keep coming back!

Social Traffic is traffic that is coming to us from our social media blasts. We work hard to make sure our social media efforts are working for us.

Organic Search traffic is coming to us from ranking higher in search engines. This is SEO (search engine optimization) driven traffic.

Email is the traffic that arrives to the blog from our Newsletters.

Other is traffic that arrives via RSS feeds.



Referral (28.7%) Direct (26.1%) Social (22.4%) Organic (18.9%) Email (3.4%) Other (0.4%)